

Soaring to New Heights 2012-2013 Annual Report for ALA Unit 1 in DC

In the Spirit of Service Not Self for Veterans, God and Country



Community Service

• Martin Luther King, Jr. National Day of Service

- Members brought our friends together to have 10 volunteers stuff 120 care kits for servicemembers.
- Members joined Post 1 to prompt the Legion Family at a volunteer service fair.
- Joining with a local women veterans homeless shelter, we mobilized 25 volunteers to join the Wreaths Across America clean-up efforts.
- Unit 1 tabled with Post 1 at two Hiring Our Heroes job fairs in DC for veterans and military spouses.



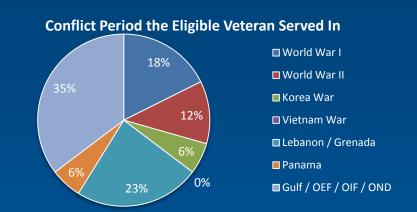


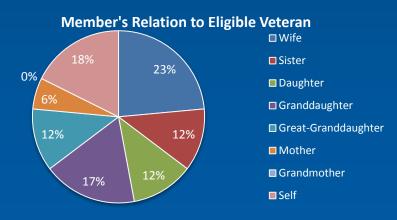


Membership

Unit 1 has 17 members!

- 13 are charter members.
- 35% of our eligible veterans served in the Gulf War / War on Terrorism.
- 23% of members are the wife of their eligible veteran.
- Members average 2.82 years of membership.
- The average member is 40 years old.







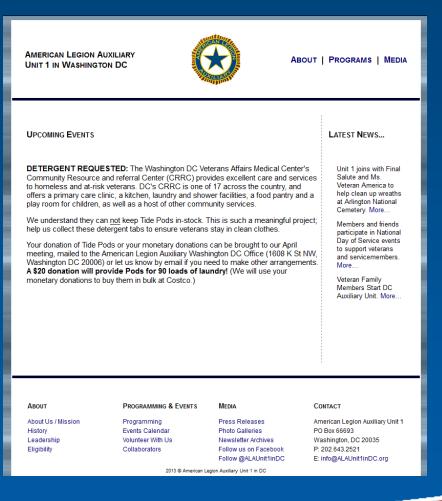
National Security

- Members of Unit 1 know and know of several servicemembers who are currently deployed. Unit 1 organized and collected items for a care package drive.
 - We collected \$115 worth of various comfort and non-standard issued items!
 - This will create at least 4 care packages!



Public Relations

- We send out a monthly newsletter that includes Auxiliary, Legion and community members.
 - Our open rate is <u>42.9%</u>.
- We created a Facebook page.
 We have <u>27</u> likes.
- We created a website.
 - Will launch in the next week or so.
 - www.ALAUnit1inDC.org





Veterans Affairs & Rehabilitation

• Veterans Holiday Gift Shop at the DC VA Medical Center

- Members joined with the ALA Department of DC, Boy Scouts and other ministries to provide the long-term care hospitalized veterans with presents for their loved ones. We specialized in wrapping the gifts.
- Veteran Homelessness Prevention and Response
 - We "adopted" DC's CRRC to assist homeless and at-risk veterans. To start, we organized a collection of Tide Pods so veterans could wash their clothes. To date, we've raised enough for 450 loads of laundry!





Other Committees

Cavalcade of Memories

– Where Are They Now? Research

- We have submitted three members (so far) for this all-call of members who have done something exciting, new or different outside of their membership.
 - Denyse Gordon was submitted as the first Ms Veteran America.
 - Barbara Riegsecker was submitted as the first female cadet to graduate from Mercer University's ROTC program.
 - Sharon Riegsecker was submitted for her service in the Auxiliary's first Call to Service Corps class (the Auxiliary's AmeriCorps Grant).

Past Presidents Parley

- Active-Duty Servicewoman of the Year
 - We are finalizing nomination(s) for this award honoring the service of women currently in the military.



Members also...

- Organized change to ensure cleanliness of a ward at a VA Medical Center.
- Lead a running group of veterans and current servicemembers.
- Assisted in judging a military child essay contest.
- Assisted veterans and current servicemembers in registering for higher education.
- Volunteered with and donated to American Women Veteran, a nonprofit that serves, honors and empowers women veterans and their families from all eras and branches of service.
- Volunteered with and donated to Final Salute, a nonprofit providing homeless women veterans with safe and suitable housing.



In Summary...

- In service to veterans, we:
 - Volunteered 162 hours.
 - Spent **\$1,380**.
 - Received **\$220** in donations.
 - Assisted 90 veterans.
- In service to active-duty military, we:
 - Volunteered **59** hours.
 - Spent \$115.
 - Assisted 1 servicemember.
- In service to military families, we:
 - Volunteered **20** hours.